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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Applicant : Thomas J. Perkowski  
Serial No. : 09/716,848  
Filing Date : November 17, 2000  
Title of Invention : WEB-BASED CONSUMER PRODUCT INFORMATION AND  
MARKETING COMMUNICATION NETWORK WHICH  
ENABLES BRAND MANAGEMENT TEAM MEMBERS TO  
DELIVER COMPOSITE BRAND IMAGES TO CONSUMERS  
AT POINTS OF SALE USING PROGRAMMABLE MULTI-  
MODE VIRTUAL KIOSKS (MMVKS)  
Examiner : Jeffrey Carlson  
Group Art Unit : 3622  
Attorney Docket : 100-058USA000

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

**RESPONSE TO OFFICE ACTION**

Sir:

In response to the Office Action mailed December 2, 2005, Applicant hereby submits the following amendments to the same:

06/06/2006 FFANAEIA 00000014 09716848

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